

Driving Change: Procurement Systems of the Future

MODERATOR AND SPEAKERS

FEBRUARY 2021



EVENT MODERATOR

Julie Cafley

EXECUTIVE VICE-PRESIDENT, EXTERNAL RELATIONS,
PUBLIC POLICY FORUM

Dr. Julie Cafley is an accomplished leader and academic with expertise in higher education leadership and governance. As Executive Vice-President at the Public Policy Forum, Julie builds bridges and enhances the profile and visibility of the PPF while directing its communications, external partnerships, membership and learning teams. In her previous role as Chief of Staff to two presidents at the University of Ottawa, Julie worked closely with the senior executive team to develop and advance strategic initiatives.

Julie holds a PhD in education leadership from the University of Ottawa. Her thesis focused on higher education leadership and governance through the lens of unfinished terms of Canadian university presidents. Julie is an active community leader and a tireless champion for diversity initiatives.



SPEAKER

Bliss Baker

CHAIRMAN AT CUMBERLAND STRATEGIES

Bliss is the founder of Cumberland Strategies. Over the past 27 years, he has been an innovator, practitioner and commentator in the Public Affairs arena both domestically and internationally. He has been an advisor to two Prime Ministers, Ministers, Members of Parliament and Cabinet.

Bliss' private sector experience includes Senior Executive roles in the banking and renewables industry and the pipeline industry. As a former Board Member of the Sierra Club, Bliss has had a lifelong passion for promoting public policies that protect the environment. Bliss was a senior advisor to several elected officials including Chief of Staff to the Minister of Northern Development and Mines. His clients include a variety of tech companies, energy related companies, financial services, agriculture, manufacturing, clean technology providers, healthcare stakeholders and infrastructure related firms.

Bliss completed his undergraduate degrees in Political Science and Economics in Canada and his post-graduate degree at the London School of Economics in 1992 and is the founder of Cumberland Strategies.

MODERATOR AND SPEAKERS



SPEAKER

Brad Duguid

FORMER ONTARIO MINISTER (ABORIGINAL AFFAIRS, ECONOMIC DEVELOPMENT), VICE PRESIDENT, CORPORATE AFFAIRS, CFFI VENTURES

Brad Duguid retired from public office following a highly successful 30-year political career in 2018. Brad served as a City Councillor on Scarborough and the City of Toronto Council for 9 years. He then went on to serve as MPP for Scarborough Centre at Queen's Park for close to 15 years holding numerous cabinet positions including Minister of Labour, Aboriginal Affairs, Infrastructure, Research and Innovation, Energy, Training Colleges and Universities, and Economic Development.

As Minister of Economic Development, Brad led the efforts to create a new economic development strategy to make Ontario a leader in the new economy. He also led the national negotiations that resulted in the new Canada Free Trade Agreement, the most ambitious external or internal free trade initiative in Canadian history. Brad has been recognized for life-time achievements in reducing regulatory burden and red tape for business. He led the effort to rehabilitate MaRs and developed Ontario's first official Long-term Energy Plan. His work in partnership with Indigenous leaders and communities significantly improved relations with Indigenous people in Ontario.

Brad is now working in the private sector as a consultant and continues to do consulting work for CFFI Ventures, a Canadian holding company, led by Canadian entrepreneurial icon, John Risley. He provides advice and assistance to numerous companies of all sizes in many different sectors.

MODERATOR AND SPEAKERS



SPEAKER

Michael Hale

CHIEF OPERATING OFFICER OF NORTHERN VISION DEVELOPMENT

Michael is currently the President and Chief Operating Officer of Northern Vision Development, a Yukon-based hotel operator and real estate development company. With six hotels, Yukon's largest commercial real estate portfolio, and multiple capital projects, NVD is one of Yukon's (and the North's) largest private sector entities.

Michael moved to the Yukon more than 20 years ago and has built a life in Canada's north. His career has spanned journalism, government, politics, and the private sector. Some of his past positions include Chief of Staff to Yukon's Premier, Vice President of Operations for a Crown corporation, Assistant Deputy Minister/Chief Negotiator for Aboriginal Relations, and Chief Administrative Officer for Yukon's only post-secondary institution.

In 2008, Michael attended the Governor General's Canadian Leadership Conference. In 2012, as a GGCLC alumnus, he co-chaired the planning and development of the Yukon tour. He is currently on the Commonwealth Leadership Conference organizing committee for Canada.

He has two sons, Maddox and Jonah, and a partner, Lacia, who remind him daily that work is only one part of life.



SPEAKER

Philip Ducharme

DIRECTOR, INNOVATION AND ENTREPRENEURSHIP, CANADIAN COUNCIL FOR ABORIGINAL BUSINESS

Philip Ducharme is a proud Metis with all eight of his Great-Grandparents attached to Metis Scrip applications. He graduated from the University of Regina through the Gabriel Dumont Institute in Business Administration. Philip has spent the last 20 years working with numerous national Aboriginal organizations helping to advance Aboriginal peoples in various sectors including business, employment, education and health.

Philip has rejoined CCAB as the Director, Innovation and Entrepreneurship and is excited to be part of CCAB's advancement Aboriginal business in Canada.

Philip's greatest passion is road trips and is proud to say that he has driven the entire Trans Canada Highway from the Atlantic Ocean to the Pacific Ocean.

MODERATOR AND SPEAKERS



SPEAKER

Stephany Lapierre

FOUNDER & CEO OF TEALBOOK

Stephany Lapierre is the Founder and CEO of Tealbook. She is one of SCMA's 100 Influential Women in Canadian Supply Chain and has received repeated recognition as a female tech entrepreneur. After studying the business impact of costly and inefficient gaps between enterprise buyers and suppliers, she launched Tealbook as the largest, most robust and trusted B2B network. Her vision is for Tealbook to upgrade the application of supplier information through machine learning, efficiently increasing innovation and value creation for all parties.

Prior to Tealbook, Stephany built a successful procurement consulting firm focused on helping Fortune 500 companies improve strategic sourcing efficiencies.